



*Educating and Empowering Women
Through Its
Leadership Development Initiative*

Application 2019-2020 Class

Lead, Educate, Advocate, and Develop (L.E.A.D.) Program

Mission:

Our Mission is to empower Latina women committed to our community to lead, educate, advocate, and develop (L.E.A.D.) the leadership skills and talents to address the socio-economic, educational needs and priorities in the El Paso del Norte border region.

Vision:

The L.E.A.D. Leadership Development Program seeks to enhance the leadership skills and abilities of Latinas and for Latinas to transform their communities through social justice, equity, empowerment, and education.

PURPOSE:

The purpose of the Leadership, Education, Advocacy, Development (L.E.A.D) Initiative program, is to provide participants with the necessary tools for organizational and personal development, project incubation, and leadership capacity building for project development, execution, and evaluation.

The goal is to help develop the leadership capacity of women in El Paso, so they can be active agents in seeking their own professional and personal development while also maximizing their ability and effort to impact and contribute to the economic empowerment, development and stability of the region.

L.E.A.D. participants will be expected to develop a community-based project/s to improve the quality of life for women in the El Paso region.

This application must be typed or provided electronically in Word or PDF format. **The deadline for applications is Friday, March 1, 2019 midnight mountain standard time.** Please submit complete application to:

Brenda Garcia
Wise Latina Board Member/LEAD Fellow
Wise Latina International
(915) 920-0378
wiselatinainternational@gmail.com

Please attach to your application the following documents:

- Resume or Curriculum Vitae (C.V.)
- Two-page Statement of Purpose that addresses the following questions:
 1. **What does Latina Leadership mean to you?**
 2. **What steps have you taken to prepare to serve your community?**
 3. **What topic, priority or need impacting Latinas in El Paso have you identified in the following areas: Housing, Child Care, Health/Prevention/Promotion, Mental Health, Education & Economic Opportunities, Sexual Harassment, Assault/Domestic Violence?**
 4. **Choosing one of the above-mentioned categories explain how you would address the topic, priority or need?**

If selected as a finalist, an interview will be conducted by a selection committee and at that time, applicants will be asked to give a three-minute presentation introducing themselves and their ideas for addressing the priority they have identified in their personal statement.

Community Panel will be held to select L.E.A.D. participants no later than March 16, 2019.

First L.E.A.D class will begin April 5th in the evening and Saturday, April 6th, 2019.

A \$250 fee is required for participation in this Leadership Development Program due by March 29, 2019. Applicants are encouraged to seek out sponsors to help defray program costs.

L.E.A.D. participants completing the program will become Wise Latina International L.E.A.D Fellows and will be expected to serve as mentors to future L.E.A.D. fellows.

Please fully complete each section. Limit answers to the space available. To be considered for the LEAD Class of 2019-2020, this application must be signed by the applicant. If applicant has an employer or other entity sponsoring the applicant, **both** the applicant and sponsor **must sign the application.**

Participation and Selection Criteria, participants must be interested in:

- Developing leadership skills
- Seeking to make a positive change in the El Paso community
- Being an active leader and collaborative agent of social change
- Personal and professional growth
- Developing an entrepreneurial spirit
- Developing a particular project to address the needs and priorities of Latinas
- Having a commitment to community service, engagement, and social justice
- Representing and reflecting the diversity of our community

I. PERSONAL INFORMATION

First Name: _____ Middle Name: _____

Last Name: _____ Preferred Name: _____

Date of Birth (month/day/year): _____

Male Female Other: _____ Ethnicity: _____

Home address: _____

E-Mail: _____ Cell phone: (_____) _____

Preferred Mailing Address: Home E-Mail

Do you have any specific physical, medical, and/or dietary needs? If so, please specify:

How did you hear about the L.E.A.D. Leadership Development Program?

At the Wise Latina Leadership Summit Via Email Personal Friend/Reference
 Other: _____

II. EMPLOYMENT INFORMATION

Business Name: _____ Title/Position: _____

Business Address: _____ City/State/Zip: _____

Business Phone: _____ Email Address: _____

Briefly describe your professional responsibilities:

III. EDUCATION (Start with high school, followed by business or trade school, college(s), advanced degrees and/or other specialized training).

Name of School	Location (City/State)	Dates Attended (To – From)	Degree (BA, MA, Other)	Major

List any other relevant leadership or personal experiences that you would like to share about your qualifications to participate in the L.E.A.D. Leadership Development Program:

IV. GENERAL INFORMATION (Please limit answers to space provided):

1. In your opinion, who do you consider to be the top three leaders in our community?
What leadership traits or characteristics do you most admire about these three leaders?

2. What do you expect to contribute and gain from the L.E.A.D. Program?

3. **All of us have complex personality traits and characteristics. Read the following descriptors listed and rank order the clusters to best represent how you view yourself (not how others might see you).** There are no “right” or “wrong” answers. We will consider your responses in our selection process.

- 1= most representative of me
- 2 = somewhat like me
- 3 = not really like me
- 4 = least like me

- _____ Organized, likes a structured approach, loyal, traditional, punctual, and proud to serve.
- _____ Always looking at the big picture, analytical, logical, abstract, innovative, calm.
- _____ Compassionate, sensitive, romantic, a consensus seeker, nurturer, harmonious.
- _____ Spontaneous, bold, adventure, restless, impulsive, fun, good in a crisis.

V. **ACKNOWLEDGMENT OF COMMITMENT**

1. If selected, participants must attend a mandatory orientation. Participants will be automatically dropped from the program if they do not attend the opening Orientation/Session.
2. Participants must attend a minimum of eighty percent of the monthly sessions. Sessions include one Friday evening dinner/presentation and one Saturday from 8:30 am to 2:30 pm. Any participant missing a cumulative total of sixteen hours of the required sessions, for any reason, shall be automatically dropped from the program, and no portion of the tuition shall be refunded.
3. Active participation and engagement are required and expected of all participants.

I understand the purpose of the L.E.A.D. Leadership Development Initiative and that completion of this application does not ensure my acceptance into the program. If selected to participate, I will devote the time required.

Applicant's Signature

Date

As the applicant's employer/sponsor, I attest the applicant has been given approval and full support, which includes the time to participate in this program. I understand that cellular phone, beepers and pagers must be turned off during all sessions.

Employer's/Sponsor Signature

Date

(Wise Latina International reserves the right to adjust the curriculum and scheduling as may be required).